

2013  
**“Why Should I Care About Elder Abuse”**  
Student Arts Competition

In an effort to make young people aware of the tragedy of elder abuse, Attorney General Tom Horne is again this year introducing the **“Why Should I Care About Elder Abuse?”** Student Arts Competition. Now, we need your help to raise awareness of elder abuse. Junior High School students throughout Arizona are invited to create an original artwork illustrating the **“Why Should I Care About Elder Abuse?”** message for use on a poster that will be distributed in a statewide Elder Abuse Awareness campaign in conjunction with World Elder Abuse Awareness Day, June 15, 2013.

It's time for young people to help spotlight the need to protect their grandparents, friends and neighbors from elder abuse. Elder Abuse includes financial fraud or exploitation, neglect and physical abuse. It is one of the most underreported crimes in Arizona. For more information about elder abuse and the World Elder Abuse Awareness campaign visit [www.inpea.net/weaad.html](http://www.inpea.net/weaad.html) or the Attorney General's website [www.azag.gov](http://www.azag.gov) and go to our seniors section to learn about Elder Abuse, and our Taskforce Against Senior Abuse, TASA.

The entry form and instructions are included in this mailing.

**Statewide Arts Competition Prizes for each category**

First Place: \$100  
Second Place: \$75  
Third Place: \$50  
Honorable Mention: \$25 (5 awarded)

**Poster Category Rules:**

- Poster submissions should include the **“Why Should I Care About Elder Abuse?”** message with an illustration.
- Use only original artwork for illustrations.
- Crayons, markers, paint and pencil are acceptable for creating contest entries.
- Posters must be on 8 ½ x 11 unlined paper.

**All Entries – Rules and Information**

- Arizona junior high school students are eligible to enter.
- An Entry Form must be attached to each contest entry
- All entries must be received by 5 p.m. on May 3, 2013.
- Winners will be announced in May 2013.
- The winning artists will have the opportunity to appear in promotional activities, including press conferences and interviews.
- The winning artwork will be incorporated into a full-sized poster for use in a statewide Elder Abuse Awareness campaign.